# **Urban Development Department – Signage License for advertisement**

1	Name of Approval / NOC / License / Registration	Signage License for advertisement
2	Issuing Authority	Urban Local Body
3	Stage	Additional Services
4	SLA/ Number of Days	30 Days
5	Documents Required	<ul><li>(i) Photo of Applicant</li><li>(ii) ID Proof of Applicant</li></ul>
6	Form Submission	http://niveshmitra.up.nic.in/
7	Fee	Variable Fee (Auto calculated based on inputs, check Fee Description link)
8	Mode of Payment	Online
9	Procedure for getting license	<ul> <li>Step- 1:</li> <li>a) The applicant shall open the Online Single Window Portal using the address <u>https://niveshmitra.up.nic.in/</u></li> <li>b) Register in Online portal using their personal Details and Contact Details.</li> <li>c) A password is generated and sent thru SMS/Email.</li> <li>Using the User id and Password, log into the online Web portal.</li> <li>Step – 2:</li> <li>After logging into the web portal, the Applicant shall fill the common application form and create Unit.</li> <li>Step – 3:</li> <li>Select apply for permission, choose unit, select Department "Urban Development Department" and service "Signage License for advertisement" then click on proceed.</li> </ul>

**Step – 4 :** 

The applicant will go ahead, fill form, select advertising sites, from & to date, upload required documents and submit the application form for service "Signage License for advertisement"

## Step – 5 :

Go to Pay Consolidated Fee menu at single window system (Nivesh Mitra), select unit & service. Calculated amount will be shown.

## Step – 6 :

Calculated Fee submitted by Applicant Online

## Step – 7 :

ULB (Nagar Nigam/Nagar Palika Parishad) officer shall verify the application & accept it through online portal

## Step – 8 :

ULB (Nagar Nigam/Nagar Palika Parishad) officer shall generate the order for "Signage License for advertisement"

## Step – 9 :

Applicant can track the status at Dashboard in online single window system

## Step - 10 :

Applicant can download the signage license from online single window system by clicking on "CERTIFICATE/NOC ISSUED" at Dashboard

## Step – 11 :

Applicant can verify the certificate by clicking on "NOC Search" under Information menu on online single window system. Enter Certificate No. to verify the details.